TOOLS FOR MANAGING MULTIPLE WORDPRESS SITES

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“AIN’T NOBODY GOT TIME”

to waste going site-to-site to do updates on multiple WP sites.
WHY DOES WORDPRESS NEED TO BE UPDATED?
WORDPRESS UPDATES

WHY UPDATE WORDPRESS?

- To Keep You Site Secure (!!!)
- Awesome New Wordpress Features
- Improved Site Speed
- Wordpress Bug Fixes
- Plugin Compatibility (or incompatibility)
HOW DO YOU MAINTAIN A WORDPRESS SITE?
SO YOUR WORDPRESS WEBSITE WAS HACKED?

TELL ME ABOUT THE BACKUP SERVICE YOU DIDN'T HAVE RUNNING.
HOW TO KEEP THINGS UPDATED

REGULAR MAINTENANCE IS ESSENTIAL

- Backups (!!!)
- Maintenance Mode
- WordPress Core and Plugin Updates
- Manage Comment Spam
- Health and Security Monitoring
- Database Maintenance and Optimization
WHY DO YOU NEED A MANAGEMENT SYSTEM, IT'S EASY TO DO WP UPDATES?
TOO MANY CLIENTS

HELP
MANAGEMENT
SERVICES
HOW DOES IT WORK?

- Most are third-party hosted (except InfiniteWP & MainWP)
- You sign up for an account, then install a plugin onto each of your WP sites. This allows you to manage many sites from one dashboard.
- Each software has different features, but they all let you see available updates and perform tasks from one place.
- It saves you time from logging in and out of different sites to perform repetitive tasks.
FEATURES & BENEFITS

▸ 1-click Wordpress core updates
▸ 1-click Plugin and Theme Updates
▸ Backup & restore options
▸ Manage Posts and Pages
▸ Manage Comments
▸ Manage User Accounts
▸ Reporting & Analytics
POPULAR WP MANAGEMENT SOFTWARES
MANAGEMENT SOFTWARE

MANAGE WP

- Most popular service for managing multiple WordPress sites
- Free for up to five sites
- Full set of premium features, including: SEO analysis, Integration with Google Analytics, Uptime Monitoring, Scheduled Backups, White Labeling and Activity Reports
- Premium support
CMS COMMANDER

- One of the nicest interfaces
- Free for up to five sites
- Manage multiple WordPress sites, with a focus on content creation and content spinning
- Unique features including: bulk editing, backlink monitoring, customized maintenance modes, and “automated content” from a number of different providers
WP REMOTE

- Completely free way to manage all of your WordPress sites
- 1-click update of Wordpress Core, Plugins and Themes
- Download a backup of your site
- Cost effective (free) but lacks the features of many other management programs
SELF HOSTED SOFTWARE

MAIN WP

- Free application that you install on your own server
- Great features and premium add-ons are reasonably priced
- Installing and configuring MainWP and the extensions takes time
- Potential issues with server load and usage on shared hosting
SELF HOSTED SOFTWARE

INFINITE WP

- Free application that you install on your own server
- Basic version lacks many features such as managing users, uptime monitoring, website cloning and scheduled backups
- Premium features can be purchased for a fee. Unfortunately, they are very expensive
ITHEMES SYNC

- Product from iThemes Security
- Basic free plan for 10 sites
- No option for backups, but integrates nicely with iTheme’s BackupBuddy
- Pro version includes ability to hide plugin from clients’ dashboard, uptime monitoring, track site performance and view analytics data
**Management Software**

**iControlWP**

- No free plan, starts at $15/month for 10 sites
- Nice feature set, but lacks managing of posts and pages, and user management
- No third-party backup option, only their custom WorpDrive system
- Focus on security and daily backups
So, which one did I choose?
MANAGE WP

- Automatic backup to Google Drive or Dropbox
- Ability to link multiple accounts, with different costs/features
- 1-Click site restore (although not always effective!)
- BUT! They have just released the new ‘Orion’ interface and am considering switching some sites over to CMS Commander
**Overview**

- **7** Plugins
- **203** Post Revisions
- **718.4** KB Table Overhead
- **48** Spam Comments

**Quick Access**

- Backup Now
- View/Restore Backups
- Clone/Migration
- Plugins & Themes
- New Post
- Security Check
- Client Report

**Google Analytics**

- **Visits**: 423
  - **-13.85%**
  - Previous: 491
- **Pageviews**: 730
  - **-4.70%**
  - Previous: 766
- **Pages/Visit**: 1.73
  - **+10.62%**
  - Previous: 1.56
- **Bounce Rate**: 81.56%
  - **-1.85%**
  - Previous: 83.10%
- **Avg. Time on Site**: 00:05:58
- **New Visits**: 79.20%
  - **-6.30%**
  - Previous: 84.52%

**Referrers**

- site-auditor.online: 180
- monetizationking.net: 104
- google (direct): 73

**Pages**

- /: 442
- /events/: 68
- /contact/: 22
- /news/: 22

**Country**

- Russia: 227
- Canada: 91
- Kyrgyzstan: 40
- United Kingdom: 26

**Recent Comments**

- **From Vern on Customer complaints**
  - clientwebsite1.com: 2016/07/14
  - Just what I was looking for, regards for putting up.

- **From roof cleaning ct on Mistakes**
  - clientwebsite1.com: 2016/07/14
  - I don't unremarkably comment but I gotta admit regards for the post on this amazing one :D.

- **From Kasha on Office Zen**
  - clientwebsite1.com: 2016/07/14
  - I see you don't monetize your page, I know how to make good passive income using one simple method, just search in google for: Cosin's tricks

- **From Harrison on UBER eats**
  - clientwebsite1.com: 2016/07/11
  - I see you don't monetize your page, I know how to make good passive income using one simple method, just search in google for: Cosin's tricks

- **From Ellis on Office Zen**
  - clientwebsite1.com: 2016/07/11
  - I see you don't monetize your page, I know how to make good passive income using one simple method, just search in google for: Cosin's tricks
### Updates

**25** Plugins  
8 Themes  
6 WordPress

- **MailChimp for WordPress**  
  3.1.1x → 4.0.2
- **ManageWP - Worker**  
  4.2.7 → 4.2.9
- **Yoast SEO**  
  3.4.1 → 3.4.2
- **iThemes Security**  
  5.6.0 → 5.6.1
- **Advanced Custom Fields PRO**  
  5.4.1 → 5.4.2
- **Contact Form 7**  
  4.4.2 → 4.5
- **Booked**  
  1.7.16 → 1.8.01
- **Collapse-O-Matic**  
  1.7.2 → 1.7.3
- **Envira Gallery**  
  1.5.1 → 1.5.1.2

- Select all

- None selected  
  - Ignore  
  - Update

### Optimization

- **91** Spam
- **87** Post Revisions
- **2.1** MB Overhead

- Optimize All
## CMS Commander

### Dashboard

**NOTIFICATIONS:**

- 27 Updates
- Cleanup

### Sites

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<tr>
<th>Sites</th>
<th>Metrics</th>
<th>Updates</th>
<th>Comments</th>
<th>Drafts</th>
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### Refresh Data

- Type here to search your sites below.
- All Groups
GET MORE INFO

- Great site for comparing features: 
  http://wpscoop.com/comparisons/wordpress-management-software-comparison/
- ManageWP - https://managewp.com/
- CMS Commander - https://cmscommander.com/
- WP Remote - https://wpremote.com/
- Main WP - https://mainwp.com/
- Infinite WP - https://infinitewp.com/
- iThemes Sync - https://ithemes.com/sync/
- iControlWP - https://www.icontrolwp.com/
QUESTIONS?

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